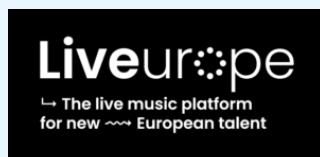


Creative Europe

ESNS Groningen NL 15-18 JAN 2025

How EU's Creative Europe Music NET-works and PLAT-forms are Shaping the Future of a Diverse and Competitive European Music Ecosystem?

List of participating European Music Networks and Music Platforms



**PUSH
BOUNDARIES**



**European
Union**

Presented by: [European Education and Culture Executive Agency \(EACEA\)](#) / [Creative Europe](#)

Moderator
[Olga Sismanidi](#)
Creative Europe



Speaker
[Corinne Sadki](#)
France



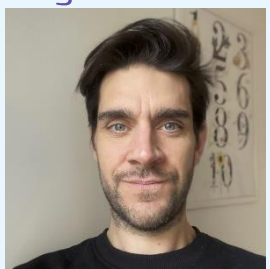
Speaker
[Jess Partridge](#)
United Kingdom



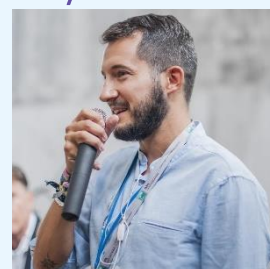
Speaker
[Marc du Moulin](#)
France



Speaker
[Matthieu Philibert](#)
Belgium



Speaker
[Federico Rasetti](#)
Italy



Speaker
[Marta Pallarès](#)
Spain



Speaker
[Oskar Strajn](#)
Netherlands



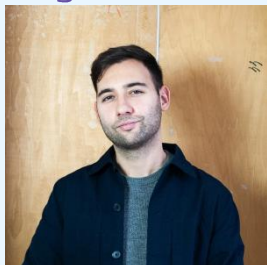
Speaker
[Andrew Gerzso](#)
France



Speaker
[Balazs Weyer](#)
Hungary



Speaker
[Fernando Bittencourt Hersan](#)
Belgium



European
Union

ECSA Music Authors

[European Composer and Songwriter Alliance - The voice of European music authors](#)

European Networks of Cultural and Creative Organisations – Music | 2024

Coordinator EUROPEAN COMPOSER & SONGWRITER ALLIANCE (BE)

The core mission of the European Composer and Songwriter Alliance (ECSA) is to defend and promote the rights of composers and songwriters aiming to improve their social and economic conditions, as well as their artistic freedom. In line with these objectives, the project aspires to promote a fair, sustainable, and inclusive framework for all music authors. Its ambition is also to increase their competitiveness and professionalisation, and to promote their works and the diversity of European repertoire.

The project includes several capacity-building and training, networking, advocacy, and policy analysis activities. These aim to improve the working conditions, recognition, remuneration, and contractual position of all composers and songwriters. Activities such as the Creators' Conference, cover a wide range of topics, from the implementation of the Directive on Copyright in the Digital Single Market to challenges raised by artificial intelligence, unfair contractual practices, music streaming market, commissioning practices, etc. Other activities (such as the songwriting-camp, Camille Awards, ECCO concert series) are specific to certain music genres and designed to enhance the competitiveness of European music authors by offering them additional professional opportunities, while showcasing and promoting their works to wider audiences. All these activities address cross-cutting priorities such as gender and diversity balance, the support to Ukraine's cultural and creative professionals, environmentally sustainable practices, or the need for international collaboration (e.g. the mentorship programme for young female and non-binary music authors, the International Creators Dialogue, etc.).

Ultimately, this project aims to enhance the working conditions and skills of music authors and contribute to providing the next generation of music creators with a fair, sustainable, diverse, and inclusive environment.



ExEMX

European Networks of Cultural and Creative Organisations – Music | 2024

Coordinator EUROPEAN MUSIC EXPORTERS EXCHANGE (BEE)

This project is designed and implemented by European Music Exporters Exchange network (EMEE). The key target group are European Music Export Organisations, EMEE's members (currently 33 organisations from 28 European countries). The project objectives are structured according to the 6-steps of the European Music Export Strategy:

- **LEARN:** Relevant and up-to-date information and knowledge on music markets and industry trends is available for all European music professionals to LEARN and make active use of it.
- **GROW:** Artists, creators, and entrepreneurs find a supportive environment to GROW their knowledge, skills, experience, and capacity in every European country. This is made possible as the music ecosystems in Europe are well developed, constantly improving, and providing artists, creators, and music companies with the needed support to realise their full international potential.
- **CROSS:** Artists, creators, and music companies can easily CROSS European borders to present their music to audiences elsewhere in Europe – this is supported by strategic and administrative collaboration between national and regional public and private organisations, coordinated bilaterally and on a European level.
- **RISE:** European artists, creators, and music companies RISE to the global level, being competitive and successfully getting European music to be heard by music listeners across the world. This is supported by European, national, and regional level strategic programmes and other collaborations.
- **EXCHANGE:** European music organisations develop long-term international partnerships through exchange of experiences, best practices, and business contacts with international partners. This will also provide ways to invite key players to visit Europe and discover our talent.
- **MEASURE:** The international success of European talent can be MEASURED through a well-organised system of data collection, analysis, and publication of research.



EMMpower 2.0

Project aimed at boosting the abilities and empowering the European music management sector to tackle shared challenges, foster talent, drive innovation, and stimulate growth.

European Networks of Cultural and Creative Organisations – Music | 2024

Coordinator EUROPEAN MUSIC MANAGERS ALLIANCE MTU (EE)

This project is designed to strengthen and empower the European music management sector at individual, organisational, and pan-European levels, supporting managers throughout their careers. Key activities include networking through genre-specific networks, face-to-face events at music conferences, and access to professional development opportunities; capacity building via masterclasses, mentoring, and sharing best practices; research on music management; and policy analysis and advocacy in partnership with sector stakeholders.

The key impact of these initiatives will be the enhanced resilience and overall sustainability of music managers, boosting their global competitiveness. It aims to increase the sector's diversity, drive digital innovation, and integrate green sustainability practices. By developing better strategies for audience development and engagement, the project also seeks to create more global cooperation opportunities for European music managers and their artists.

Key outputs will encompass 4 research reports and 4 best practice guidelines, 84 networking sessions, and 50 capacity-building modules, including a mentoring programme. Additionally, the project will result in 3 advocacy messaging campaigns centred around key policy priorities and the creation of a comprehensive knowledge hub with diverse resources. The establishment of a youth board and strategic advocacy meetings with EU stakeholders, other industry stakeholders, and members of the European Music Managers Alliance (EMMA) will further enhance the sector's strength and resilience. This comprehensive approach ensures a lasting positive impact on Europe's music management landscape, reinforcing its global competitiveness and fostering a more inclusive and financially sustainable industry.



Exchange

European Talent Exchange

European Platforms for the promotion of emerging artists – Music | 2024

Coordinator STICHTING EUROSONIC NOORDERSLAG (NL)

Since its initial launch 20 years ago, the European Talent Exchange has been pushing boundaries and facilitating cross-border exchanges, as well as significantly contributing to the successful internationalisation of emerging artists.

The platform is building on the results achieved with its members and partner festivals, taking its impact to the next level. The European Talent Exchange continues to strengthen the European music ecosystem by promoting cross-border circulation of European artists and non-national European music, both within Europe and beyond. With the primary objective of facilitating the circulation of European repertoire, artists, and productions in Europe, it also aims to encourage better collaboration within the European music ecosystem. For 2024-2027, the priorities of the European Talent Exchange include the ongoing circulation of new and emerging European artists, furthering the sustainability of the live music ecosystem, promoting diversity and inclusion, and advancing technical innovation in the sector.

During the project period 2024-2027, the Platform expands its eligibility to media members that contribute to digital strategy. By adding its first media related Platform member EBU along with their associated media partners across the continent, a considerable impact is added in terms of an artist's visibility. These media partners play an active role in participating artists content creation and online distribution across the continent and beyond.

European Talent Exchange brings together emerging artists, European export offices, and European and global partner festivals, coordinated by Yourope, alongside the EBU and online media outlets.



IMPALA

IMPALA

European Networks of Cultural and Creative Organisations – Music | 2024

Coordinator IMPALA ASSOCIATION INTERNATIONALE (BE)

IMPALA is the European association of independent music companies, formed in 2000. It represents over 6,000 music SMEs and self-releasing artists across 33 European markets. As a non-profit organisation, IMPALA includes both non-profit associations and for-profit company members.

Independent music production represents an essential segment of the music value chain, which is a key component of the EU's cultural and creative industries—one of its 14 key industrial ecosystems. Independents account for over 80% of music releases and investment in new music, contributing significantly to Europe's musical diversity, as well as to jobs, growth, soft power, and people's wellbeing.

IMPALA operates as a highly representative, membership-based trade body and policy network, working across the EU and beyond. Its overall mission is to grow the independent music sector sustainably, return more value to artists, promote diversity and entrepreneurship, improve political access, inspire change, and increase access to finance. IMPALA's priorities in equity, diversity, inclusion (EDI), and sustainability are integral to its work, aligning with the EU's gender equality strategy and Green Deal.

With this project, IMPALA aims to scale up its work as the network representing Europe's independent music sector, in line with the overall EU priorities for culture as set out in the EU Work Plan for Culture and the New Agenda for Culture. It does so by:

- Empowering independents and their artist partners while boosting their competitiveness and revenues.
- Expanding the European network of independent music companies and building capacity through new associations.
- Supporting the development of the international network and promoting European music globally.
- Leading the sector's transition to becoming climate neutral and digital.
- Supporting true diversity in the sector through new tools.
- Showcasing synergies between artists, labels, and other music projects and organisations.



LSE III

Live Style Europe III

European Networks of Cultural and Creative Organisations – Music | 2024

Coordinator LIVE (DEVELOPING MUSICAL ACTIONS) (FR)

Live DMA is the most representative and established network for live music venues, clubs, and festivals in Europe. It gathers 20 national or regional live music associations across 16 countries, representing nearly 3000 live music scenes on the continent. By structuring a fragmented sector, gathering diverse voices, and sharing core values, the network supports the European live music scenes in pooling knowledge, advocating for better conditions for the sector, strengthening the capacities of live music professionals, and enhancing cooperation towards more virtuous practices for the sector. Live DMA also actively contributes to European policies that benefit the small and medium sized live music scene.

Building on the projects that Live DMA has led over the past 10 years (Live Style Europe I and II), Live Style Europe III aims to further strengthen the capacities of live music professionals. This will be achieved through a comprehensive programme of networking and training (HUBS, START), and policy analysis via facts and figures, qualitative studies, and resource articles (Survey, Resource Platform). LSE III's objective is to support live music professionals with custom made tools and methodologies and increase their financial and human capacities to tackle contemporary challenges, notably in the fields of inclusion (Inclusion Lab), cultural participation (Audience Development Tool), sustainability (Digital Safaris), employment, AI and digitalisation or market competitiveness. All activities under Live Style Europe III are developed with a bottom-up, collaborative approach, with sustainability and gender equality as core focuses.



Liveurope

[Liveurope](#)

European Platforms for the promotion of emerging artists – Music | 2024

Coordinator ANCIENNE BELGIQUE (BE)

Liveurope is the first European initiative empowering music venues in their efforts to boost the international careers of emerging European artists. The platform supports concert halls that actively promote new European talent, aiming to create long lasting effects on the cross-border circulation of European repertoire. Through a simple and progressive financial incentive mechanism, along with an EU quality label, these venues are encouraged to present a greater share of young European acts to their audiences.

Launched in 2014, the platform has become a success story of the Creative Europe programme and stands out as a best practice in the efficient distribution of EU funding to promote European cultural diversity. For this fourth consecutive EU grant, Liveurope will leverage its decade-long experience and proven track record to further develop its activities on all levels:

Approximately 3.000 artists will get opportunities to tour in some of Europe's most iconic venues and gain new fans abroad. By the end of the grant period, Liveurope aims to support close to 8.000 artists from all over Europe.

In addition to encouraging venues to book a greater quantity and diversity of new European acts, the platform's bonus mechanism is meant to be adapted to incentivise more eco-friendly practices among touring artists.

Capitalising on a combined digital audience of +2,6 million, Liveurope and its venues continue producing innovative content to trigger genuine enthusiasm for European music.



UPBEAT

[UPBEAT - The European Showcase Platform for World Music](#)

European Platforms for the promotion of emerging artists – Music | 2024

Coordinator HANGVETO ZENEI TERJESZTO TARSULAS KORLATOLT FELELO TARSASAG (HU)

UPBEAT - The European Showcase Platform for World Music successfully unites the most prominent and promising showcases and festivals of world music since 2022. UPBEAT supports emerging artists from all corners of Europe to hit international festival stages across the continent and beyond.

Showcase festivals are important stages in the music ecosystem, serving as springboards for new talent to enter international markets. Therefore, UPBEAT offers support through these events with the aim of providing better and more services to emerging artists, increasing their visibility and collaboration, as well as the circulation of their art in a global market towards new audiences. The support of emerging artists is provided through diverse activities offered by UPBEAT member festivals. These activities are organised into six pillars: I. Performance Support, II. Sales Support, III. Music Export Support, IV. Artist Capacity Building, V. Audience Development, VI. Collaboration and Knowledge Sharing. UPBEAT member festivals are incentivised to offer new or improved activities to emerging artists by a credit-based support scheme developed by the Platform.

During its four years, the UPBEAT Platform aims to significantly increase the number of emerging artists booked by the participating showcases, a greater variety of world music productions and festival offer in Europe, and a better and fresher representation of world music internationally. Beyond the support of emerging artists, the Platform Members will jointly advocate for sustainable and fair festival production practices. The goal of the Platform is to cultivate a fresher, more youthful, and future-oriented world music scene in Europe.

upbeat

**The European Showcase
Platform for World Music**



Ulysses

Ulysses Platform for the support of emerging artists via advanced creative professionalization, extra-musical skills acquisition, and a high visibility on the European contemporary music scene.

European Platforms for the promotion of emerging artists – Music | 2024

Coordinator INSTITUT DE RECHERCHE ET DE COORDINATION ACOUSTIQUE MUSIQUE – IRCAM (FR)

The Ulysses Platform aims to accelerate the visibility and professional skills of emerging contemporary music artists by placing them in highly diverse international professional settings and connecting them with world class artists and artistic directors across Europe and beyond. Artists are selected via open call and curatorial consultation, and given the chance to showcase their talents, develop their artistic skills, and network in the context of a wide variety of highly professional world-class venues and events respectful of the environment. To further support their careers, the Ulysses Platform provides learning around a variety of extra-musical skills and sustainable practices that are essential to advance in a highly competitive and fragile socio-economic and cultural context.

The project includes a range of actions for emerging artists and ensembles including performance opportunities, commissions, residencies, workshops, networking, and the development of online tools for promotion and career building. These actions aim to boost the professional growth of young composers, instrumentalists, vocalists, and conductors throughout Europe, equipping them with the skills, support, connections, and visibility needed to establish lasting careers in contemporary music.

ULYSSES PLATFORM



3F 2.0

European Networks of Cultural and Creative Organisations – Music | 2024

Coordinator KME KARLSRUHE MARKETING UND EVENT GMBH (DE)

Future-Fit Festivals (3F) 2.0 is led by the 25-year-old YOUROPE network, representing 125 iconic music festivals and organizations from 31 European countries, reaching 7.2 million people per year. 3F 2.0 puts festivals at the heart of the necessary transformation of the creative industries, dealing with inevitable challenges. It builds on the success of its predecessor 3F (2022-2024) and will support the European festival industry with new publications, tools, competence development and networking.

3F 2.0 will consolidate YOUROPE's approach to safety, climate change, DEI, and digital transformation to make European festivals resilient, responsible, relevant, and resistant. 3F 2.0's diverse management team will mobilize the expertise necessary for effective work, bring together professional communities, involve decision-makers, public and private partners. Contributions come from leading European experts and YOUROPE's three cross-functional working groups on event safety, green operations, and human resources & wellbeing.

Our strategy focuses on building the sector's skills for continuous learning by fostering cooperation between the live music industry and science, events, and sports. Our approach is based on an active pedagogy: our festivals are living labs, involving audiences, artists, teams, and researchers. We will share the 33 deliverables and other results in and outside the EU, e.g., US, UK, and the Balkans.

YOUROPE serves as representative of our cultural sector by creating advocacy formats and cooperations with other European networks. In 3F, each year we will host the European Festival Awards, publish the globally distributed European Festival Report, and create pan-European communication campaigns. Our PR and communication experts will disseminate 3F's results in our digital YOUROPE Hub and at events in Europe and overseas. This ensures high visibility with public and private decision makers, audiences, artists, and creative industry professionals.

