



PROMOTIONAL OPPORTUNITIES 2021

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APP

Main digital sponsorship App

You can become the main sponsor of our app. we will therefore display your logo on the opening page (iOS) or in the app menu (Android)

Price | 2.500,-

Delivery deadline: January 7, 2021

News screen advertorial App

Publish an advert on our news screen.
This is a one-time posting.

Price | 750,-

Specs | to be determined

Please note: No animated GIF's

Delivery deadline: January 7, 2021

Banner in App

Publish an advert on our news screen.
Price | 1.500,-

Specs | to be determined

Please note: This is a one-time posting

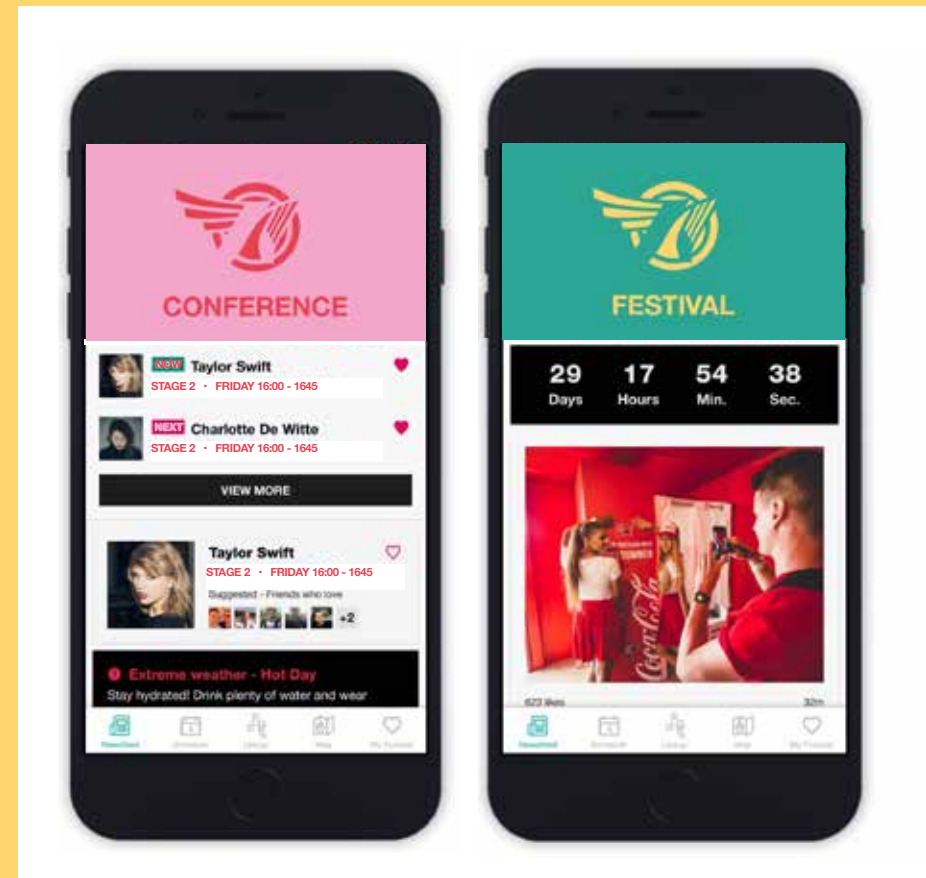
Delivery deadline: January 7, 2021

Push message App

Directly communicate to all or a specific demographic of our app users

Price | on request

Delivery deadline: January 7, 2021



WEBSITE

Homepage Header Website

Price | 3.500,-

Please note: carousel of 5

Delivery deadline: January 7, 2021

Homepage Banner

Price | 2.150,-

Delivery deadline: January 7, 2021

Newsfeed Advertorial

Price | 1.050,-

Delivery deadline: January 7, 2021



DIGITAL ADVERTISING



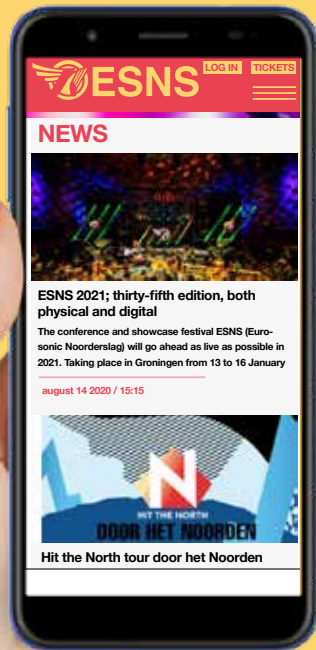
This year ESNS offers a very attractive package consisting of online as well offline features. It's the most complete way to communicate your brand to the ESNS audience.

An advertorial package consists of:

- News screen advertorial in the ESNS App
- News screen advertorial on the ESNS website
- Commercial in newsroom; 30 seconds
- News feature on ESNS socials - 3 channels

Price | 3.500,- per package

Delivery deadline: on request



ESNS promotional opportunities 2021

ESNS ONLINE EVENT PLATFORM



Digital Expo Space:

This year you can inform or/and entertain the online crowd on the special created ESNS event platform.

Reach out to the delegates, let them visit your booth and chat with you or your employees.

Price | 1.500,- for an online booth

Delivery deadline: January 7, 2021

Commercial in the ESNS News Room:

This year you can inform or/and entertain the online crowd in the ESNS News Room.

This is the place where you can find the latest news, see interviews, and get a good feeling what is not to mist the digital version of ESNS 2021

Price | 1.500,- for a commercial of max 30 seconds

Delivery deadline: January 7, 2021



VOUCHERS & GIFTS



Insert in the ESNS digital goodie bag

You can insert an item in the digital goodie bag this year. Digital promotional material to target International music industry professionals.

Price | 500,-

Delivery deadline: January 10, 2021

ARTIST BOX

You can also put a voucher or item in the artist box. Up to 40 bands. Box is for artists performing in Groningen (recording sessions)

Price | 500,-

Delivery deadline: January 10, 2021



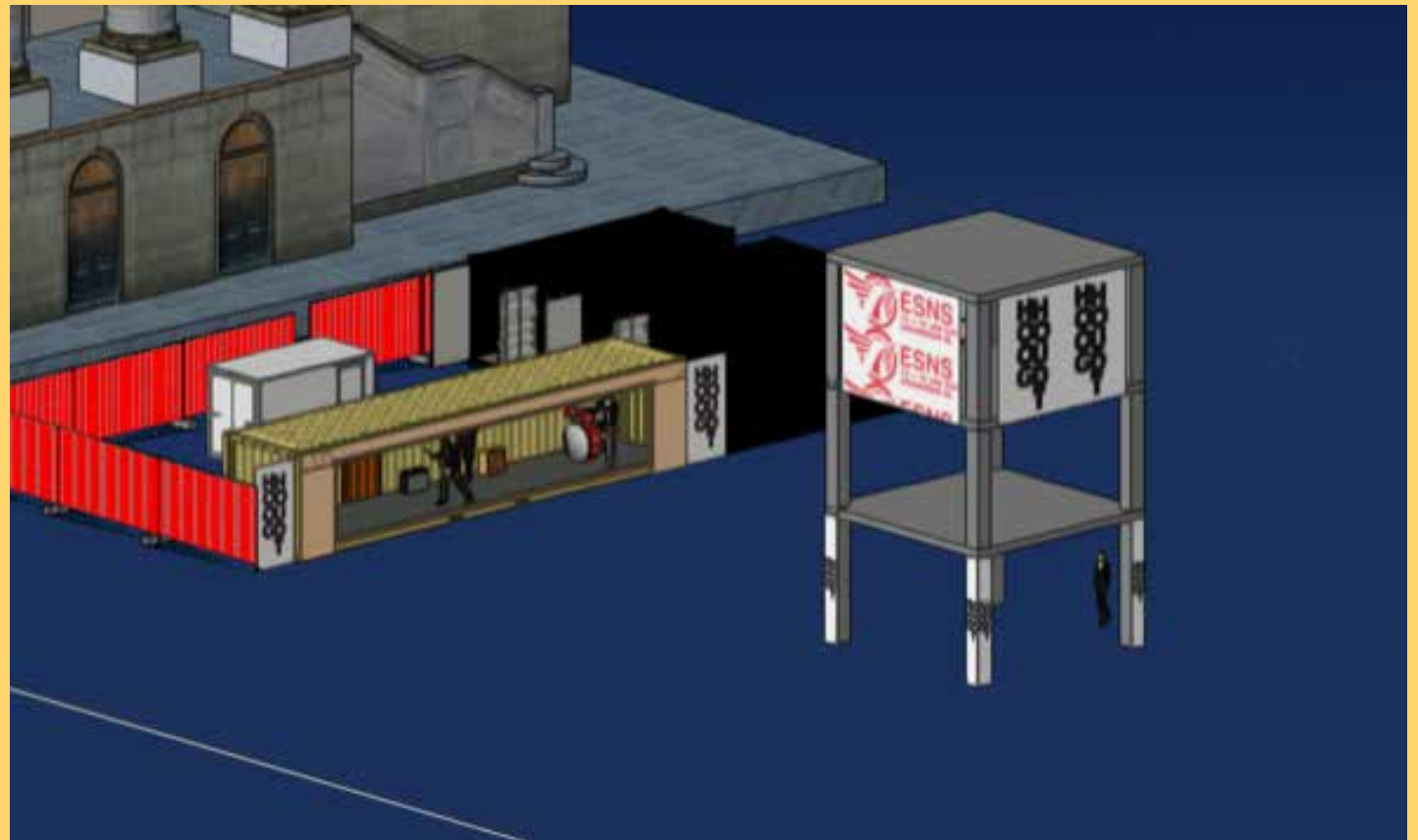
OUTDOOR ADVERTISING

Commercial on large screen on the Grote Markt

Max of 30 seconds

Price | 1.500,-

Delivery deadline: January 7, 2021



ESNS promotional opportunities 2021

MISSING ANYTHING?

We are happy to discuss custom opportunities.
Please feel free to contact.

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